

# Urban OM´s PRIVACY POLICY

## 1. GENERAL

We care about your personal integrity and security. We want to show through this Privacy Policy how we ensure that your personal information is handled correctly. This Privacy Policy applies to you who are existing or potential members of Urban OM.

## 2. PERSONAL DATA RESPONSIBILITY

Urban OM is responsible for the use of your personal information.

## 3. OUR USE OF YOUR PERSONAL INFORMATION

Urban OM processes your personal information to administer your membership, provide services to you in accordance with our obligations to you as a member, ensure that you use your services in accordance with our terms of service, offer you a good team service, and establish and defend legal claims, manage, plan and develop our business and training offerings, promote our services and offer you member benefits in cooperation with these associations and partners, fulfill our legal obligations regarding eg. bookkeeping and tax registration, enable and maintain a safe training environment in our premises as well as prevent and report violations of Urban OM and our members.

## COMPLETE POLICY

### 1. GENERAL

1.1 Urban OM AB Org.nr. 556883-3338 respects and protects your personal privacy. We want you to feel safe when we process your personal information. We want to show how we ensure your personal information is handled in accordance with applicable law with this Privacy Policy ("Privacy Policy").

1.2 In order to provide our services to you as a member, we must process personal information about you. This Privacy Policy applies to you as a member and your use of our services. It partly also apply to you who is a potential member and who have had contact with Urban OM AB and provided certain personal information to us in order to subscribe for membership or services.

### 2. PERSONAL WARRANTIES

2.1 Urban OM AB is responsible for the treatment of your personal data and responsible for processing according to applicable legislation. You will find contact information at the bottom of this Privacy Policy.

### 3. OUR USE OF YOUR PERSONAL DATA

3.1 Urban OM processes your personal information in the best way to be able to provide you with the services we offer. We therefore treat your personal data for the following purposes:

- Manage your membership, provide our services to you accordingly with our obligations to you as a member, follow up that you are using our services in accordance with the member terms, offer you a good member service as well as establishing and defending legal claims.
- Market our services and offer you member benefits.
- Fulfill our legal obligations regarding eg accounting and accounting, tax registration
- Enable and maintain a safe training environment in our premises as well prevent and report violations of Urban OM and our members,

**Personal information:**

Contact details such as name, address, phone number and e-mail address.

Payment details such as payment history and account information.

Login details such as email address and password.

Identification data such as social security number and gender.

Sensitive personal data such as health information.

**Email newsletter**

If you choose to join our regular newsletter mailings (which is sent via email), the email address that you submit to us will be stored in our Mad Mimi database, which we use for our email marketing. We consider Mad Mimi to be a third party data processor. The email address that you submit will be stored within this website's database as well as in our own.

Your email address will remain within the Mad Mimi database for as long as we continue to use the Mad Mimi platform for email marketing or until you specifically request removal from the list.

You can do this by unsubscribing using the unsubscribe links contained in any email newsletters that we send you or by requesting removal by email link to go here. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

While your email address remains within the Mad Mimi database, you will receive occasional information emails from us.

**Contact details**

If you have any questions about this Privacy Policy or our processing of your personal information you can contact us in the following ways:

Urban OM AB, Org.nr. 556883-3338

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11124 Stockholm

08 410 23 990

connect@urbanom.se

